TECHNOLOGICAL SYSTEMS MANAGEMENT (TSM) - COURSES

Fall 2014

EST

Technology and Society

EST 100: Designing, Producing & Presenting Multimedia Projects
This course introduces computer applications and a selection of multimedia tools and the skills necessary to be successful in today's digital world including the creation of digital graphics, animations, and the production of audio and video using multimedia tools like: Dreamweaver, Flash, Photoshop, and Jing. Students will learn effective information presentation skills using Microsoft Office Suite and Wikis, blogs and other social media tools. The course emphasizes the use of multimedia research, application, design and presentation skills. Participation in weekly computer labs is required.

SBC: TECH
3 credits

EST 102: Weather and Climate
Introduces the nature and causes of common meteorological phenomena, severe weather occurrences, and climatic patterns. Topics include formation and movement of air masses and large-scale storms; techniques for weather prediction; weather satellites; hurricanes, tornadoes, and thunderstorms; cloud and precipitation types; the climatic history of the earth; and actual and potential effect of human activities on weather and climate, and of weather and climate on humans. This course is offered as both ATM 102 and EST 102.

DEC: E
SBC: SNW
3 credits

EST 104: Projects in Technology and Society
Introduces students to technological issues in society. A new topic is presented each semester. Explores underlying scientific and engineering concepts, ethical issues, and technological risks. Students complete a project with faculty supervision. May be repeated for up to a limit of 6 credits but only 3 credits of EST 104 may be used for major credit.

Prerequisite: Permission of department
1-3 credits

EST 192: Introduction to Modern Engineering
Familiarizes students with systems and decision-making concepts of modern engineering and technology. The conceptual areas to be studied include an engineering approach to problem solving and design, modeling of dynamic systems, and technology assessment. The artificial heart program, solar energy technology, and building access for the handicapped are some of the socio-technological case studies that are used.

Prerequisites: Course is for students without prior engineering experience, permission of the department required
3 credits

EST 194: Patterns of Problem Solving
A survey of techniques and methods of problem solving as developed by the engineer and applied scientist. Applications drawn from a broad range of fields. Intended for non-engineering majors.

Prerequisites: Course is for students without prior engineering or natural science experience, permission of the department required

DEC: C
SBC: QPS
3 credits

EST 201: Technological Trends in Society
Explores the impact of technology and engineering design on society past, present, and future. The main themes as they relate to changing technology are: industry and the economy; the environment; social, educational, and psychological implications of computers; energy and society; warfare; and 21st-century emerging technologies.

Prerequisite: one D.E.C. E or SNW course

DEC: H
SBC: STAS
3 credits

EST 202: Introduction to Science, Technology, and Society Studies
An introduction to the interrelationship between science and technology as dynamic and inseparable. Discusses the concepts, framework, and context of science-technology studies. Includes ethical issues, social influences, and public policies as they influence and interact with the social management of science and technology.

Prerequisite: EST 192
3 credits

EST 203: Technology in the City
This course covers the intersection of technology and society. Topics include, how different technologies play an essential element of urban society such as transportation systems, energy, and financial systems. It examines the changes in technology which causes changes in society.

3 credits

EST 204: Modern Digital Tech Infrastructure
This course will help students develop an understanding of the engineering and design concepts behind Cloud Computing and Social Networking systems, their infrastructure, and the applications, services and security requirements associated with these networks. Big data technology architectures, advanced data visualization tools and search engine optimization will also be discussed. Students will learn how to assess the value of these networks in terms of improving an organization's productivity, innovation and customer relations. Students will also learn how to analyze and interpret the data generated by these networks.

SBC: TECH
3 credits

EST 205: Introduction to Technological Design
This course is a broad introduction to technological design. Design is treated as a universal human activity comprised of learnable principles, processes and skills. Specific topic areas will include: creativity and innovation in design, human need - finding and problem identification, design specifications, using research on design processes, and design concept generation and development (using 2D/3D visualization and animation.)

SBC: TECH
3 credits

EST 210: Learning to Learn New Technologies
Developing processes for learning new technology that continues to change at an increasing rate. The key issues covered are: learning new software tools, the problem solving process, applying tools, debugging, choosing a tool, helping others to learn new software packages, how networks change the use of tools, ethical issues, Internet and the information explosion. Classes are held in computer laboratories. Students are required to work in campus computer consulting situations.

3 credits

EST 213: Studies in Nanotechnology
The emerging field of nanotechnology develops solutions to engineering problems by taking advantage of the unique physical and chemical properties of nanoscale materials.
This interdisciplinary, co-taught course introduces materials and nano-fabrication methods with applications to electronics, biomedical, mechanical and environmental engineering. Guest speakers and a semester project involve ethics, toxicology, economic and business implications of nanotechnology. Basic concepts in research and design methodology and characterization techniques will be demonstrated. Course is cross-listed as BME 213, MEC 213, and EST 213 and is required for the Minor in Nanotechnology Studies (NTS).

EST 291: Energy, Environment, and People
Case studies selected from topics such as radioactive wastes; Long Island's toxic wastes; Shoreham, Chernobyl, and nuclear safety; agriculture and the environment; and global resources. The course emphasizes the interplay between scientific and engineering considerations and human values and institutions.

Prerequisite: one D.E.C. E or SNW course (except those designated ANP); any AMS or MAT course

DEC: H
SBC: STAS
3 credits

EST 304: Communication for Engineers and Scientists
Students learn how to write about technical concepts that make sense not only to other technologists and scientists, but also to audiences ranging from high school students to technical consumers in the world marketplace. Examines issues of rhetorical persuasion, ethical presentation, and emotional engagement (logos, ethos, pathos), and the basics of information design and use. Students work on polishing their prose voice and learn how to apply different technical communications styles to different audiences and for different applications.

Prerequisite: Level 5 on the writing placement examination or WRT 102

3 credits

EST 305: Applications Software for Information Management
Introduction to the role of applications software in various types of organizations with emphasis on methods of formulating the requisite information flows to engender adequate communications, operation, and control. The importance of audit ability, maintainability, and recoverability in systems design is stressed. Provides students with knowledge of basic techniques and elementary skills in representing system structure with application of the principles in practical case studies using spreadsheet and database software. Extensive interaction with applications software reinforces concepts presented.

Prerequisite: EST 100 or CSE 101

3 credits

EST 306: Cloud Computing Applications
This course will examine the applications of cloud computing. It covers the introduction of cloud computing and its applications, cloud computing security, assessment of cloud computing, BPM, Scrum methodology, Big Data and business transformation, and IBM Smartcloud. It also includes a survey of applications or business models in cloud applications such as Facebook and Amazon.

Prerequisite: EST 305

3 credits

EST 310: Design of Computer Games
Fundamental ideas underlying the design of games, which occurs before the programming stage. How games function to create experiences, including rules, design, play mechanics, game balancing, social game interaction and the integration of visual, audio, tactile and textual elements into the total game experience. Game design documentation and play testing. Students will design their own game during the semester. This course is offered as both EST 310 and ISE 340.

Advisory Prerequisite: Basic Computer Skills

3 credits

EST 320: Communication Technology Systems
Emphasizes basic science and engineering concepts underlying design and usage of modern telecommunications systems. Considers effects of human factors and societal constraints on design and development of nascent technological systems. Includes the electromagnetic spectrum, analog and digital signals and resonance as well as societal considerations of government regulations, international competition, and environment.

Prerequisite: MAT 123; one D.E.C. E or SNW course

DEC: H
SBC: STAS
3 credits

EST 323: Human-Computer Interaction
A survey course designed to introduce students to Human-Computer Interaction and prepare them for further study in the specialized topics of their choice. Students will have the opportunity to delve deeper in the course through a course project, and through a two-three week special topic selected at the instructor's discretion. Course is cross-listed as CSE 323, EST 323 and ISE 323.

Prerequisites: CSE 214 or CSE 230 or CSE 260 or ISE 208

3 credits

EST 325: Technology in the Workplace
A study of automation and information technologies in both manufacturing and service industries. Considers how technology is changing the work and lives of everyone from production workers to executives. Case studies are used to understand how technology can improve quality and productivity and how incorrect use produces disappointing results.

Prerequisite: one D.E.C. category E or SNW course

DEC: H
SBC: STAS
3 credits

EST 326: Management for Engineers
This course will introduce all the principals and theories in the area of operation management and quality control. The important issues relating to management of innovation and project management will also be included.

3 credits

EST 327: Marketing for Engineers
This course will introduce the important principles and theories of marketing, especially for new product design and development, for technical and e-commerce industries. The preparation and evaluation of a marketing plan will also be covered.

3 credits

EST 330: Natural Disasters: Societal Impacts and Technological Solutions
A study of the physical causes of natural disasters; their societal impacts in developed and developing nations; the use of engineering, architecture, and regional planning to reduce vulnerability and loss; and the institutional mechanisms, both domestic and international, for providing cross-cultural technology transfer and post-disaster assistance. Case studies of disasters in a number of countries are included.

Prerequisite: U3 or U4 standing; one D.E.C. E or SNW course

DEC: H
SBC: STAS
3 credits

EST 331: Professional Ethics and Intellectual Property

The study of ethical decisions confronting individuals and organizations in engineering and science. Related questions about moral conduct, character, ideals, and relationships of people and organizations involved in technical development are discussed. Ethics codes for engineers, computer scientists, and natural scientists are covered. Includes topics in intellectual property such as patents, trademarks, copyrights and copyright applications, licensing, and IP in cyberspace.
Prerequisite: Junior or Senior Standing
3 credits

EST 341: Waste Treatment Technologies

This course will examine technologies such as wastewater management, solid waste disposal, and drinking water treatments that minimize the effects of human wastes. Pollution prevention will be emphasized.
Prerequisite: EST 202; or MAT 123 and one D.E.C. E or SNW course
3 credits

EST 355: Preventing Weapons Proliferation

The student will learn: what some of the key international tools to STEMP weapons proliferation are, how they have developed over the last 50 years, and how they work; the kinds of technologies used to develop nuclear, chemical, or biological weapons & missile delivery systems; and the complexities & methods of controlling these technologies. The student will also learn about the use of UN Security Council sanctions, and about multilateral (e.g., EU, ECOWAS) and national sanctions; and about how interdicting illicit transfers does or does not work. The course will emphasize how technology, international law, and international and domestic politics all play important roles in the evolution, current practice, and effectiveness of the international nonproliferation regime.
Prerequisites: Completion of DEC Category E or SNW; U3 or U4 standing.
DEC: H
SBC: STAS
3 credits

EST 364: How to Build a Startup

Interactive hands-on course immerses students in real-world experience of business startup. Collaborating in interdisciplinary teams, formed before or in class, they learn structured methodology for testing assumptions underlying business ideas to determine viability of profit/not-for-profit business opportunities. Instructors and mentors guide teams to contact prospective customers and others, presenting conclusions each week. Mastery of methodology is key measure; teams forming companies receive post-class support, may compete for cash awards.
Prerequisite: completion of WRT 102; DEC Category C or QPS; U3 or U4 standing
SBC: EXP+
3 credits

EST 388: Special Topics in Technological Systems Management

A lecture or seminar course on a current topic in technology and society. Semester supplements to this Bulletin contain specific description when course is offered. May be repeated as topic changes.
Prerequisite: TSM major or permission of instructor or department.
1 credit

EST 389: SpecialTopics in Technological Systems Management

A lecture or seminar course on a current topic in technology and society. Semester supplements to this Bulletin contain specific description when course is offered. May be repeated as topic changes.
Prerequisite: TSM major or permission of instructor or department.
3 credits

EST 391: Technology Assessment

A multidisciplinary analysis of the environmental, economic, scientific, engineering, social, and ethical impacts of a technology and of policies for controlling them. Each class, often working with research teams and visiting area facilities, concentrates on topics such as plastics recycling, the future of the automobile, nuclear power, nanotechnology, space stations, virtual reality, biotechnology, smart weapons, and the Internet.
Prerequisites: PHY 132/134 or CHE 132 or BIO 201 or 202 or 203; MAT 127 or 132 or 142 or 171 or AMS 161
DEC: H
SBC: STAS
3 credits

EST 392: Engineering and Managerial Economics

Applications of fundamental economics principles and systems analysis to problems of planning and design in manufacturing or service sectors of industry. Includes the time value of money, analysis of various types of cash flows, development of rate of return, and benefit-to-cost ratios in their use to evaluate competing investment programs. The role of depreciation and investment tax credits on the level of corporate taxation leading to the determination of after-tax rates of return.
Prerequisite: EST 391
3 credits

EST 393: Project Management

Lays the foundation for an understanding of project management principles. Project initiation, implementation, and conclusion are explored, and the software tools for implementation of project management are studied. Case studies are presented and discussed in each part of the course.
Prerequisite: EST 391
3 credits

EST 400: Research and Nanotechnology

This is the capstone course for the minor in Nanotechnology Studies (NTS). Students learn primary aspects of the professional research enterprise through writing a journal-quality manuscript and making professional presentations on their independent research (499) projects in a formal symposium setting. Students will also learn how to construct a grant proposal (a typical NSF graduate fellowship proposal), methods to search for research/fellowship funding, and key factors in being a research mentor.
Prerequisites: EST 213; at least one semester of independent research (499 level)
3 credits

EST 440: Interdisciplinary Research Methods

Uses scientific research and related engineering technology problem-solving as a framework for the synthesis of diverse disciplines studied by students in the first three undergraduate years. Provides students with experience in team problem-solving. Students develop a proposal for interdisciplinary research or project to be carried out in the final semester of study.
Prerequisites: EST 393 and TSM major
3 credits

EST 441: Interdisciplinary Senior Project
Students carry through to completion their own research, development or product evaluation project based on the proposal submitted and approved in EST 440. Requires practical steps including garnering faculty mentorship, creating a schedule, assembling resources, conducting research or working on prototype, and a final paper and presentation.

*Prerequisite: EST 440*

**SBC:** EXP+, TECH

3 credits

**EST 475: Undergraduate Teaching Practicum**

Students assist the faculty in teaching by conducting recitation or laboratory sections that supplement a lecture course. The student receives regularly scheduled supervision from the faculty instructor. May be used as an open elective only and repeated once.

*Prerequisites: U4 standing; a minimum g.p.a. of 3.00 in all Stony Brook courses and a grade of B or better in the course in which the student is to assist; permission of department*

**SBC:** EXP+

3 credits

**EST 488: Internship in Technology and Society**

Participation in a private enterprise, public agency, or nonprofit institution. Students are required to submit a proposal to the department at the time of registration that included the location, immediate supervisor, nature of the project and hours per week for the project. One mid-semester report and one end of semester report are required. May be repeated up to a limit of 12 credits but only 3 credits of EST 488 may be used for either TSM major credit or specialization credit.

*Prerequisite: EST Major: Permission of the department*

**SBC:** EXP+

1-3 credits

**EST 499: Research in Technology and Society**

An independent research project with faculty supervision. Permission to register requires a B average in all engineering courses and the agreement of a faculty member to supervise the research. May be repeated, but only three credits of research electives (AMS 487, CSE 487, ESE 499, EMS 499, EST 499, ISE 487, MEC 499) may be counted toward engineering technical elective requirements.

*Prerequisite: Permission of instructor*

0-3 credits