Journalism (JRN)

Major and Minor in Journalism

School of Journalism

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Journalism (JRN)

As innovative, digital technology accelerates the dissemination of news, information, and disinformation around the clock and around the world, the need for well-trained and independent-minded journalists has never been greater.

The journalism major program at Stony Brook is designed to prepare the next generation of journalists for careers in broadcast journalism, print journalism, and online journalism—and a combination of all three.

The course of study will emphasize both traditional journalistic values and skills, and the ability to succeed in a rapidly evolving multi-media landscape. Students will study news reporting, writing, editing, and producing. They will develop an appreciation for the mission of the press in a democratic society, standards of ethical and responsible journalism, and will be expected to leave the program with a passion for the public interest and the courage to do the right thing in the face of unprecedented competition.

To prepare for the future, all students will be required to take courses in broadcast, print, and online journalism, learning to work and think across multiple media platforms, before concentrating in an area during their final year of study. Students will have the opportunity to do reporting assignments both on Long Island and in New York City.

In addition, students will be required to either declare a second major or complete six courses in one of four multi-disciplinary concentrations outside the journalism major. This requirement is designed to help prepare students to report insightfully in the future. The four multi-disciplinary concentrations include Public Affairs/Public Policy, Diversity and American Society, Science and the Environment, and Global Issues and Perspectives.

The journalism minor is designed for students who seek an appreciation for the mission of the press, an understanding of journalistic principles, and a desire to improve critical thinking and writing skills.

All students should consult with the director of undergraduate studies or journalism advisor to design and approve an acceptable course of study.

Requirements for the Major and Minor in Journalism (JRN)

Transfer students

Transfer students may transfer up to 9 credits of equivalent journalism courses in which they have earned a C or better. Transfer courses will be evaluated individually for equivalency by the undergraduate director.

Requirements for the Major

The major in journalism leads to the Bachelor of Arts degree. Students must complete each course with a letter grade of C or higher in all JRN courses and Satisfactory in JRN labs for a course or lab to count toward the JRN major. Students must also satisfy the upper-division writing requirement. Completion of the major requires 49 credits in journalism and six courses in a multidisciplinary concentration, of which at least three are upper-division courses. To satisfy all requirements, a student must earn a minimum of 124 credits to graduate with a degree in journalism.

Students must complete three developmental phases, with core requirements in each phase. In Phase I, The Fundamentals of Journalism, students will study basic skills and ethics, including news reporting and writing for print and broadcast. In Phase II, Journalism 24/7, students will explore the changes sweeping the journalistic landscape and choose from a menu of upper-division reporting and writing courses. In Phase III, Entry Point into the Profession, students will take advanced courses in either a Visual/Web Track or a Text/Web Track. In addition, students will complete a senior project in their area of specialty and then adapt it for other media.

Note: Parts of this curriculum take effect in Fall 2013. Students who took JRN 110 before Fall 2013 will continue in that sequence.

Grammar and Editing Lab

To progress in the major and minor program, students must pass a grammar proficiency test as part of JRN 111. A grammar course that is corequisite with JRN 115. The grammar course includes an eight-week immersion lab in grammar, punctuation, and sentence structure. In the ninth week, all students take a proficiency test. Those who pass are excused from the lab for the rest of the semester. All other students must
continue attending the lab and will be required to take a second test on the last day of class. Satisfactory/Unsatisfactory grading only. Students must receive a Satisfactory grade in JRN 111 in order to continue in journalism skills courses.

Note: WRT 200 may be used as a substitute for JRN 111 in satisfying the major or minor requirements.

Note: Not all courses are offered every semester.

A. Phase I: The Fundamentals of Journalism

Students must complete the following courses, not necessarily in this order. All journalism students should see a departmental advisor.

- JRN 101 or JRN 103 News Literacy
- JRN 105 The Mind of a Reporter
- JRN 108 The History and Future of the American Press
- JRN 111/JRN 115 Grammar and Editing Lab/News Reporting and Writing I
- JRN 205 News Reporting and Writing II
- JRN 215 Intro to Multimedia Skills
- JRN 220 Media Law
- JRN 288 Campus Media Workshop

B. Phase II: Journalism 24/7

1. Students must complete the following courses:

- JRN 301 The Business of News
- JRN 310 Multimedia Newsroom I/Visual
- JRN 320 Multimedia Newsroom II/Web
- JRN 340 Beat Reporting
- JRN 350 Journalistic Judgment and Ethics

2. Electives for Phase II. Students must choose one course from the following:

- JRN 333 Business Reporting
- JRN 334 Science and Health Reporting
- JRN 335 Reporting in New York City / Print
- JRN 336 Sports Reporting
- JRN 337 Intro to Narrative Journalism
- JRN 355 Reporting in New York City / Broadcast

C. Phase III: Entry Point into the Profession

Students complete one of the following two tracks:

Visual/Web Track:

- JRN 370 Advanced Visual Reporting and Storytelling
- JRN 371 Weekly Broadcast
- JRN 385 Digital Academy
- JRN 490 Senior Project
- Advanced electives available to this group: JRN 364 or JRN 380 or JRN 381

OR

Text/Web Track:

- JRN 364 Advanced Reporting
- JRN 381 Web Presentation
- JRN 385 Digital Academy
- JRN 490 Senior Project
- Advanced electives available to this group: JRN 370 or 380

D. Experiential Requirement:

Students are required to successfully complete at least one experiential course. Choices include JRN 335, JRN 415, JRN 435, JRN 487, JRN 488, and others.

E. Required JRN Electives

Students are required to complete the major with elective journalism credits. Students may take any course for which they have the pre- and co-requisites.
F. Multi-Disciplinary Concentrations

Majors must complete six courses, including three upper division courses, in one of the following four multidisciplinary concentrations. Students may substitute a course within a concentration or propose a new concentration with the permission of the undergraduate director. Specific multidisciplinary concentrations and suggested courses are listed below. In lieu of a multidisciplinary concentration, students may complete a second major.

The purpose of the Multi-Disciplinary Concentration is to complement the journalistic knowledge and skills that students are developing. These courses, offered by departments around the university, are intended to help students expand their perspective in major areas of importance to journalists.

Students select one of four concentrations, each of which is designed to add breadth, depth and understanding to their reporting. Students may also may propose their own concentration.

The four concentrations are:

- Diversity and American Society
- Global Issues and Perspectives
- Public Affairs / Public Policy
- Science and the Environment

Majors must take six courses, including at least three upper-division courses, in one of these four concentrations. Students are not restricted to the listed courses, which are the types of survey courses recommended by the School of Journalism.

Majors may substitute courses that fit the theme of their concentration or propose a different concentration tailored to their interests. Either option requires permission in advance from the Undergraduate Director.

A concentration is not required for dual majors.

Please note:

- Many of these courses also count as DEC courses, and students may choose and apply DEC courses towards the concentration. Courses carry only the assigned number of credits for the course.
- Not all courses are offered every semester. Check prerequisites.
- Concentration courses taken prior to Spring 2013 remain valid. Starting in Spring 2013, concentration courses must come from these revised lists or be approved by the Undergraduate Director.

The multidisciplinary concentrations are as follows (complete 6 courses in any one area):

**Science and the Environment**

Students study trends, acquire foundation knowledge, and get multiple perspectives on science and environmental issues that will help them report insightfully in the future. See Bulletin course descriptions for details and prerequisites. At least three of the courses must be 300 or above.

Note: Not all courses are offered every semester. Some have prerequisites.

- ATM 102 Weather and Climate
- ATM 237 Topics in World Climate/Atmosphere (individual topics need pre-approval)
- BIO 103 Intro to Biotech
- BIO 113 General Ecology
- BIO 201 Fundamentals of Biology: Organisms to Ecosystems
- BIO 353 Marine Ecology
- BIO 358 Biology and Human Social and Sexual Behavior
- ENS 101 Prospects for Earth
- ENS 301 Contemporary Environmental Issues and Policies
- ENS 311 Ecosystem Ecology and the Global Environment
- ENS 312 Population, Technology and the Environment
- ENS 333 Environmental Law
- ENV 115 Chemistry, Life and Environment
- EST 201 Technological Trends in Society
- EST 330 Natural Disasters: Societal Impacts
- GEO 101 Environmental Geology
- GEO 102 The Earth
- GEO 103 The Earth Through Time
- GEO 107 Natural Hazards
- GEO 311 Geoscience and Global Concerns
- MAR 101 Long Island Sound: Science and Use
- MAR 104 Oceanography
- MAR 340 Environmental Problems and Solutions
• PHI 366 Philosophy of the Environment
• POL 333 Environmental Law
• SOC 340 Sociology of Human Reproduction
• SOC 344 Environmental Sociology
• SOC 340/WST 340 Sociology of Human Reproduction

Diversity and American Society

Students study trends and acquire knowledge, insights, historical context, and multiple perspectives on important societal issues that will help them report insightfully in the future. See Bulletin course descriptions for details and prerequisites. At least three of the courses must be 300 or above. Note: Not all courses are offered every semester. Some have prerequisites.

• AAS 250 Language and Culture of Asian Americans
• AFH 382 Black Women’s Diaspora
• AFS 319 The Politics of Race
• AMR 102 Making American Identities
• HIS 325 Civil Rights Movement
• HIS 362 Making Peace With the 60s
• HUI 336 Italian Americans and Ethnic Relations
• PHI 105 Politics and Society
• POL/WST 330 Gender Issues in the Law
• RLS 101 Western Religions
• RLS 102 Eastern Religions
• SOC 105 Intro to Sociology
• SOC 204 Intimate Relationships
• SOC/WST 247 Sociology of Gender
• SOC 302 American Society
• SOC 304 Sociology of Family
• SOC 310 Ethnic and Race Relations
• SOC 315 Sociology of Technology
• SOC 330 Media and Society
• SOC 336 Social Change
• SOC 337 Social Deviance
• SOC 338 Sociology of Crime
• SOC 378 War and the Military
• SOC 380 Social Psychology
• WST 102 Intro to Women’s Studies in the Social Sciences
• WST 103 Women, Culture and Difference
• WST 310 Contemporary Feminist Issues
• WST 335 Women at Work in 20th Century America
• WST 347 Women and Politics
• WST 350 Black Women and Social Change: A Cross-Cultural Perspective
• WST 399 Topics in Gender and Sexuality (individual topics need pre-approval)

Public Affairs/Public Policy

Students study trends, acquire knowledge and historical context, and gain multiple perspectives on public policy issues that will help them report insightfully in the future. At least three of the courses must be 300 or above. Note: Not all courses are offered every semester. Some have prerequisites.

• AMR 102 American Identities
• BUS 111 Intro to Business for Non-Business Majors
• ECO 108 Intro to Economics
• ECO 305 Intermediate Macroeconomics Theory
• ECO 316 U.S. Class Structure
• ECO 360 Money and Banking
• ENS/POL 333 Environmental Law
• EST 330 Natural Disasters: Societal Impacts
• HIS 104 United States Since 1877
• HIS 325 Civil Rights Movement
• HIS 333 Women in U.S. History
• HIS 373 Crime and Criminal Justice 10
• HIS 378 War and the Military
• MAR 340 Environmental Problems and Solutions
• PHI 105 Politics and Society
- POL 102 Intro to American Government
- POL 103 Intro to Comparative Politics
- POL 309 Politics in the European Union
- POL 317 American Election Campaigns
- POL 318 Voters and Elections
- POL 322 The Presidency
- POL 323 U.S. Congress
- POL 325 Civil Liberties and Civil Rights
- POL 332 Politics of Criminal Due Process
- POL 336 U.S. Foreign Policy
- POL 367 Mass Media in American Politics
- SOC 247 Sociology of Gender
- SOC 302 American Society
- SOC 336 Social Change
- SOC 337 Social Deviance
- SOC 338 Sociology of Crime
- SOC/WST 340 Sociology of Human Reproduction

**Global Issues and Perspectives**

Students study trends, acquire knowledge and historical context, and gain multiple perspectives on global issues that will help them report insightfully in the future. See Bulletin course descriptions for details and prerequisites. At least three of the courses must be 300 or above. Note: Not all courses are offered every semester. Some have prerequisites.

- AAS 201 Intro to Civilization of the Indian Subcontinent
- AAS 250 Language and Culture of Asian Americans
- AFS 240 Issues in Caribbean Society
- AFH 339 Arts of the African Diaspora
- AFH 390 Issues in Africana Studies (individual topics need pre-approval)
- AFS 337 Politics of Africa
- AFS 375 Slavery
- AMR 101 Local and Global: National Boundaries, World Systems
- ANT 250 African Peoples and Cultures
- ATM 237 World Climate and Atmosphere
- EST 330 Natural Disasters: Societal Impacts
- EUR 101 Foundations of European Culture
- GEO 311 Geoscience & Global Concerns
- HIS 221 Modern African History
- HIS 281 Global History & Geography
- HIS 341 20th Century China
- HIS 378 War and the Military
- HUF 219 Modern France
- HUI 239 Modern Italy
- HUS 254 Latin America Today
- HUS 255 Modern Spain
- POL 101 World Politics
- POL 103 Intro to Comparative Politics
- POL 309 Politics in the European Union
- POL 313 Problems / International Relations
- POL 336 U.S. Foreign Policy
- POL 337 Politics of Africa
- POL 338 Contemporary India: History, Politics, Diplomacy
- POL 350 Contemporary European Political Theory
- POL 374 Global Issues in the United Nations
- RLS 280 Islam
- SOC 248 Social Problems in Global Perspectives
- SOC 348 Global Sociology
- SOC 365 Intro to African Society
- SOC 374 Global Issues in the UN

**G. Upper-Division Writing Requirement**

All students majoring in Journalism must submit two samples of their journalism course work (longer articles, term papers, case studies, or independent research projects) along with the instructor's written confirmation that the work demonstrates suitably advanced writing proficiency.
in JRN 490 Senior Project. If this evaluation is satisfactory, the student will have fulfilled the upper-division writing requirement. If it is not, the student must fulfill the requirement before graduation.

Requirements for the Minor

The journalism minor emphasizes knowledge and exposure to basic skills for students who seek an understanding of broadcast, online, and print media but who are not necessarily planning careers in journalism or intending to major in journalism. Courses in the minor provide students with a broad introduction to journalistic principles and practices as well as an understanding of the role of journalism in society. This program will be useful to students who are interested in sharpening their information-gathering and analytical skills, improving the speed and clarity of their writing, and improving their ability to communicate in whatever career they pursue.

Eighteen credits are required for the Minor in Journalism. Courses must be passed with a C or higher in all JRN courses and Satisfactory in JRN labs for a course or lab to count toward the JRN minor. **Students are required to complete at least six credits of elective journalism courses at 200 or above to complete the minor in Journalism.**

See a journalism advisor. Prerequisites will be enforced.

Note: Parts of this curriculum take effect in Fall 2013. Students who took JRN 110 before Fall 2013 will continue in that sequence.

**Grammar and Editing Lab**

To progress in the minor program, students must pass a grammar proficiency test as part of JRN 111, a grammar course that is co-requisite with JRN 115. The grammar course includes an eight-week immersion lab in grammar, punctuation, and sentence structure. In about the ninth week, all students take a proficiency test. Those who pass are excused from the lab for the rest of the semester. All other students must continue attending the lab and will be required to take a second test on the last day of class. Satisfactory/Unsatisfactory grading only. Students must receive a Satisfactory grade in JRN 111 in order to continue in journalism skills courses.

**A. Courses required of all minors:**
- JRN 101 or JRN 103 News Literacy
- JRN 108 The History and Future of the American Press
- JRN 105 News Reporting and Writing I
- JRN 115/JRN 111* News Reporting and Writing II/Grammar and Editing Lab

**Elective choice A:**
- JRN 390 Special Topics
  *or:
- SOC 330 Media and Society
  *or:
- POL 367 Mass Media in American Politics
And either Choice B or Choice C below:

**Elective choice B:**
- JRN 301 The Business of News
- JRN 216 Multimedia for Minors

**Elective choice C:**
- JRN 216 Multimedia for Minors
- JRN 220 Media Law

Minors are welcome to take additional courses beyond these, but should consult with the Undergraduate Director.

**Sample Course Sequence for the Major in Journalism**

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<th>Freshman Fall</th>
<th>Credits</th>
<th>Spring</th>
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<td>D.E.C. A</td>
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<td>JRN 108</td>
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<tr>
<td>JRN 101 or JRN 103</td>
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<td>JRN 115/JRN 111*</td>
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<tr>
<td>JRN 105</td>
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<th>Credits</th>
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<td>Course</td>
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<tr>
<td>JRN 210/JRN 211 or 205/215</td>
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<td>JJRN 288*</td>
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<td>JRN 220</td>
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<td>JRN 301</td>
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<td>Multidisciplinary concentration***</td>
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<td>JRN 310**</td>
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<tr>
<td>D.E.C.</td>
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<td>Multidisciplinary concentration***</td>
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<td>JRN 320**</td>
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<td>JRN 364 or 370**</td>
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<td>JRN 350</td>
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<td>JRN 340</td>
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<td>JRN 333, JRN 334, JRN 336, or JRN 337</td>
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<td>JRN 490</td>
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<tr>
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NOTE: The sample course sequence is meant to be used as an example. Please consult a Journalism advisor to help plan a course schedule. Parts of this curriculum take effect in Fall 2013. Students who took JRN 110 before Fall 2013 will continue in that sequence.

*Students are required to pass 111 to progress in JRN skills courses. **These courses follow a sequence (e.g. JRN 370 and JRN 371). See Bulletin course descriptions for specifics. ***Or courses that count toward a second major.
JRN

Journalism

JRN 101 - B: News Literacy
How do you know if you're getting the truth from the news media? This course is designed to prepare students to become more discriminating news consumers. It will examine standards of reliability and accuracy in news gathering and presentation, and seek to establish the differences between news and propaganda, assertion and verification, bias and fairness, and infotainment and journalism. Students will be encouraged to critically examine news broadcasts, newspaper articles and Web sites. Visiting journalists will be questioned about the journalistic process and decision-making. JRN 101 and JRN 103 are mutually exclusive; JRN 101 cannot be taken for credit in addition to JRN 103 or vice versa.

Pre- or corequisite: WRT 101 or higher or equivalent, or permission of department

3 credits

JRN 105: The Mind of a Reporter
The first of three courses in the School of Journalism's Fundamentals of Reporting and Writing sequence. It is designed, through the introduction of critical exercises, applied assignments and exposure to outstanding models and examples, to introduce journalism students to key values and skills of great reporters: keen observational skills; the tools to conduct analytical research; the ability to ask probing questions; an unflagging devotion to accuracy and fairness, and a passion for the public interest. Students are expected to demonstrate an ongoing engagement with current events and to refine their “nose for news.” Not for credit in addition to JRN 110.

Pre- or Corequisite: WRT 101 or higher or equivalent; JRN 101 or JRN 103

3 credits

JRN 108 - F: The History and Future of the American Press
This course traces the history of the American press from pre-American Revolution to post-Internet revolution. It examines the political, economic and technological forces that shaped the news media and how the press, in turn, influenced American government, politics and society. Topics will include freedom of the press, the rise of the popular press, war and the press, the press and presidents, the impact of investigative journalism, the evolution of radio and TV news, and the advent of 24/7 online news.

Pre- or corequisite: WRT 101 or higher or equivalent, or permission of department

3 credits

JRN 111: Grammar and Editing Lab
To progress in the major and minor program, students must pass a grammar proficiency test as part of JRN 111, a grammar course that is co-requisite with JRN 110. The grammar course includes an eight-week immersion lab in grammar, punctuation, and sentence structure. In the ninth week, all students take a proficiency test. Those who pass are excused from the lab for the rest of the semester. All other students must continue attending the lab and will be required to take a second test on the last day of class. Satisfactory/ Unsatisfactory grading only. Students must receive a Satisfactory grade in JRN 111 in order to continue in journalism skills courses.

Prerequisite: Completion of writing requirement Mandatory Corequisite: JRN 115

S/U grading

JRN 115: News Reporting & Writing I
The second of a three semester sequence in the School of Journalism's Fundamentals of Reporting and Writing sequence. Students sharpen their ability to find and frame a well-focused story idea, apply advanced interviewing skills, learn the effective use of attribution and quotations, craft effective leads and “nut graphs,” and become disciplined in writing to length and meeting deadlines. In this course, students write basic professional-level news ledes, news updates and live blogs on deadline and by the conclusion of the semester complete several news stories that are well-reported, well-written and stylistically acceptable, with an emphasis on accuracy and verification. Students are expected to maintain an ongoing engagement with current events.

Prerequisite: WRT 102; JRN 101 or JRN 103; JRN 105

Corequisite: JRN 111

3 credits

JRN 205: News Reporting & Writing II
The final course in the School of Journalism's Fundamentals of Reporting and Writing sequence. Telling an effective story often means going beyond the basics and adding additional layers of reporting, including "color" and compelling anecdotal material, additional sources, independent verification of competing accounts, background and context, as well as providing a narrative organizational structure and the deployment of a variety of story approaches. In this course, students report and write more complex news stories, news feature stories, profiles and news trend stories, several of which are based on their own story ideas. In addition, students add multi-media elements to at least one story, employing the tools they have learned in the corequisite Introduction to Multimedia Skills lab.

Prerequisite: C or higher in JRN 115 and grade of Satisfactory in JRN 111 Corequisite: JRN 215

3 credits

JRN 211: Digital Photojournalism Lab
In this lab, which must be taken in conjunction with JRN 210, students will develop an appreciation for news photography and fundamental digital photography skills, including learning how to operate a digital camera, photo composition, lighting, approaches to subject matter and other aspects of news photography. The goal is for students to be able to illustrate and enhance the stories they write. Students are required to illustrate at least one story they do for JRN 210. Details will be spelled out. In this required lab, students will acquire the ability to apply these extremely important skills in their subsequent print, broadcast and online journalism courses and careers.

Mandatory Corequisite: JRN 210

S/U grading

JRN 215: Introduction to Multimedia Skills Lab
Images and sound are critically important to journalists. In this lab, students will explore and apply basic skills in audio, video and photography. This lab will be divided into three sections: Four weeks of audio, five weeks of photography and five weeks of video. Students demonstrate proficiency with digital
audio recorders, video and still cameras as well as proficiency in basic editing in all mediums.

**Prerequisite:** JRN 111 and JRN 115

**Corequisite:** JRN 205

1 credit

**JRN 220: Media Law and Ethics**

Examines the legal issues that are encountered by journalists and other media professionals, including the First Amendment, libel, invasion of privacy, copyright law, and trademarks. Students also will examine ethical codes that guide journalists, including independence, truth-telling, accountability and protecting sources.

**Prerequisite:** C or higher in JRN 110 or JRN 115 and a grade of satisfactory in JRN 111

3 credits

**JRN 288: Campus Media Workshop**

Designed to provide students with experience in journalism at the campus level. Students will work for a campus news outlet on a schedule approved by the School of Journalism. The work will involve journalistic skills related to the educational goals of the School of Journalism. The internship coordinator will determine whether the work meets appropriate journalistic standards. This internship is required of all journalism majors and may be repeated once.

**Prerequisite:** C or higher in JRN 210 or JRN 205 and grade of satisfactory in JRN 211 or JRN 215; 12 credits of JRN

Pre- or corequisite: JRN 310 if broadcast or online

1 credit, S/U grading

**JRN 301: The Business of News**

This course examines the rapidly evolving media landscape and the implications for journalism and journalists. Students examine the revolutionary changes in digital technology, dramatically shifting patterns of media consumption, rise of non-traditional competition, challenges of serving a more diverse audience, and accelerating media consolidation, and explore alternative visions for the impact on content, standards, business models, and jobs in the next decade.

**Prerequisites:** C or higher in JRN 108; C or better in JRN 110 or JRN 115; grade of satisfactory in JRN 111

3 credits

**JRN 310: Multimedia Newsroom I / Visual**

Students are introduced to the skills needed to report and write news stories for television and radio. Students will become familiar with the proper use of pictures and sound in broadcast journalism, and become comfortable writing news reports in a variety of broadcast formats. Students also are expected to become familiar with a variety of broadcast production tools, including the basics of Final Cut Pro and video photography. Course includes a lecture and a weekly three-hour lab. This course has an associated fee. Please see www.stonybrook.edu/coursefees for more information.

**Prerequisite:** C or higher in JRN 210 or JRN 205 and a grade of satisfactory in JRN 211 or JRN 215

3 credits

**JRN 320: Multimedia Newsroom II / Web**

Examines the challenges presented by the explosion of journalism on the Internet and assesses the role of the journalist in an online society. Students are exposed to both practical skills and a broader understanding of issues. Topics include how journalists add value to information online, writing and editing for the Web, the use of interactive tools, blogs and podcasts, and an elementary understanding of Web design. At the same time, students explore issues of privacy, the Internet's potential threat to traditional journalistic standards, and how online publishing is creating new audiences. Students will critique news Web sites, participate in a blog and podcast, create a news Web page, and produce an online story package. Course includes a lecture and a weekly three-hour lab.

**Prerequisite:** C or higher in JRN 210 or JRN 205 and a grade of satisfactory in JRN 211 or JRN 215

3 credits

**JRN 330: Business Reporting**

This course provides practical training for journalism students interested in a possible career in business reporting. It seeks to provide the basic understanding and skills to report on business and consumer news and economic trends. Goals include learning how to read and understand financial statements, how to identify and access relevant public documents, and how to interpret basic economic data and statistics. Students profile a public company on Long Island or in New York City, and learn how to write a business story that conforms to standards of accuracy and context. They will be encouraged to visit major financial institutions, public markets, and regulatory agencies in New York City. Students will also examine business stories and controversies in the news from the perspective of the business community and journalists.

**Prerequisite:** C or higher in JRN 310

3 credits

**JRN 333: Science and Health Reporting**

Students will examine methods of evaluating and reporting science and health news with accuracy and context. Among the topics to be covered: how to read a medical journal article; how to understand simple statistical data; how to develop and interview expert sources; how to deal with conflicting claims. Drawing on the resources of the Health Sciences Center, the course also will provide information on how research and health care are organized and funded. Students will report and write several stories for print, broadcast or the Web. They also will spend a day shadowing a health care professional.

**Prerequisites:** C or higher in JRN 210 or JRN 205 and a grade of satisfactory in JRN 211 or JRN 215; 1 DEC E and 1 DEC F

3 credits

**JRN 335: Reporting in New York City-Print**

This course, which is offered mainly in winter and summer sessions, provides students with an overview of how reporters cover the major institutions in New York City: City Hall, the United Nations, the police department, the courts, Wall Street, etc. The course offers a blend of classroom instruction, talks with officials and journalists, and hands-on reporting. On reporting days, the class will be run as a newsroom. It is offered at the university's Manhattan extension.

**Prerequisite:** C or higher in JRN 210 or JRN 205 and a grade of satisfactory in JRN 211 or JRN 215; permission of the department

3 credits

**JRN 336: Sports Reporting**

This course is designed to prepare students to report, write and produce sports stories in print, broadcast and online, from sports news to behind-the-scenes issues that resonate in the world of sports. Upon completion of this course, students should be as comfortable covering a government hearing on steroids in professional sports as covering a basketball game.

**Prerequisite:** C or higher in JRN 310

3 credits

**JRN 337: Introduction to Narrative Journalism**

Building on students' experiences in newswriting, this courses examines the reporting and writing of longer stories and more textured feature stories. There will be an
emphasized on focus, structure, and storytelling, including the rudiments of developing style and a narrative voice. Students will be expected to write several original enterprise stories. They will also explore the similarities and differences in telling stories in print, online, and in broadcast formats.

Prerequisite: C or higher in JRN 205 or JRN 210 and grade of satisfactory in JRN 211 or JRN 215

3 credits

JRN 340: Beat Reporting
This course is designed to develop the ability of students to cover a specific area of news coverage, a beat. Emphasis is placed on developing sources, finding stories, organizing a beat and covering a variety of beat stories from breaking news to profiles and in-depth, enterprise stories. Students will select a beat to follow throughout the semester.

Prerequisite: C or higher in JRN 310

3 credits

JRN 350: Journalistic Judgment
Journalistic judgment—how and why decisions are made in the newsroom—examines the fundamentals of the editor or news director's role in print, broadcast and online news with emphasis on their impact on critical thinking, decision-making, maximizing accuracy, removing bias and providing diversity and context. Students will discuss journalistic judgment in print, broadcast and online news. The semester case studies and project will address fundamental judgment issues.

Prerequisite: C or higher in JRN 310
Pre- or corequisite: JRN 320

3 credits

JRN 355: Reporting in New York City - Broadcast
Offered mainly in winter and summer sessions, the course provides students with an overview of how broadcast journalists cover the major institutions in New York City: City Hall, the United Nations, the police department, the courts, Wall Street, etc. The course offers a blend of classroom instruction, talks with officials and journalists, and hands-on reporting. On reporting days, the class will be run as a newsroom. It is offered at the university's Manhattan extension.

Prerequisite: C or higher in JRN 310 and permission of the department

3 credits

JRN 361: News Editing and Presentation/Print
Editors and news directors are the last line of defense. Their job is to catch and correct mistakes, make stories readable if they are not, write engaging headlines and captions, design pages that invite the reader, protect the publication's credibility, avoid libel, and otherwise exercise good news judgment. This course focuses on developing students' copyediting and page design skills. Mastery of grammar and of The Associated Press Stylebook are goals. The course will cover the art of photo selection, placement and cropping, and the use of graphics and other elements to enhance storytelling. Students will use Adobe InDesign to create attractive pages.

Prerequisite: C or higher in JRN 350 or permission of the department
Pre- or corequisite: JRN 364

3 credits

JRN 363: Magazine Writing
This course builds on JRN 337, advancing the exploration of long-form magazine stories. Students will learn how to develop ideas and craft them into sophisticated pieces with protagonists and strong narrative drive. They will learn to bring their stories to life using novelistic techniques such as character development, voice, mood and theme, conflict and resolution, scene-setting, foreshadowing and dialogue. Required reading assignments, group discussions of works-in-progress and roundtable meetings with professional narrative journalists will inspire students to develop their own writer's eye and voice. The culminating goal of the course is for each student to produce a 2,500-to-3,000-word story for publication. Students will also learn how to select a market for their stories and write a query letter.

Prerequisites: B or higher in JRN 337 and permission of the department

3 credits

JRN 364: Advanced Reporting
Designed to prepare student journalists to get to the bottom of complex stories through probing reporting that will seek rich detail and context. All stories will be part of an overall subject that students will choose as a group for publication as a special report. Students must choose a subject they consider underreported. This will be done by class vote after discussion. Students will work independently under the supervision of a 'City Editor' to produce one in-depth story of approximately 1,500 words during the semester. These stories will delve deeply into the subject matter. Students will meet regularly with the "City Editor" in a seminar setting to discuss procedures, ideas, progress, to brainstorm and to share their experiences. They also will work independently on all aspects of developing their stories. Students will be graded on a number of benchmarks such as story proposal, revised proposal, reporting outlines, quality of research and reporting, drafts of the story, adding value and the final story. It is the goal that the stories be published. This is an interactive class with regular class discussions and group critiques. Participation in the weekly discussions is vital for each student journalist. Students should be prepared to contribute voluntarily or when called upon.

Prerequisite: C or higher in JRN 310
Pre- or corequisite: JRN 350 or permission of the department

3 credits

JRN 370: Advanced Visual Reporting and Storytelling
This course builds on the work of JRN 310 and is offered in a workshop/production environment. There is focus on mastering the reporting of breaking news, live reporting and developing story ideas. Emphasis also will be on shooting techniques. Students will produce longer-form reports.

Prerequisite: C or higher in JRN 310
Pre- or corequisite: JRN 350 or permission of the department

3 credits

JRN 371: Weekly Broadcast
Designed to introduce student journalists to planning, assembling, producing and performing the elements of a newscast. Students will be exposed to the roles of key members of a newscast team, including producers, assistant producers, reporters, writers, anchors and video photographers and editors. There will be an emphasis on the development of decision-making and on-air skills, as students complete mini-newscasts and segments for broadcast. Students will be expected to meet strict deadlines and manage critical air time. Newscast segments will be showcased on JRN Web sites.

Prerequisite: C or higher in JRN 370

3 credits

JRN 380: Multimedia Photojournalism
This course, designed for students interested in specializing in online news, will focus on content management and the presentation of news on the Web. Students will have the opportunity to manage a news Web site in real time, with emphasis on around-the-clock news judgment and presentation. Students will learn how to enhance online news through multi-media integration and reader/viewer interactivity. Students also will
JRN 392: Special Topics: Issues in Contemporary Journalism - Journalism Without Walls Prep
This 1-credit workshop is designed to assist students in preparing in advance if they are interested in taking JRN 435 Journalism Without Walls, a course in which students travel with journalism faculty to a location and spend several weeks reporting, writing and broadcasting from and about it. Before going to China to report on “Modern China and Its Media,” for example, students would examine the complex world of China’s media market, the world’s largest, over which the Chinese government exercises strict control of news and entertainment at the same time as journalists and bloggers are using digital technology to get out their message. Each Journalism Without Walls Prep would be tailored to the specific locale and coverage issues.
Prerequisite: To be taken before JRN 435
1 credit

JRN 411: Television Practicum
This is a capstone course for students specializing in video. This day-long workshop class meets on Fridays from 9 am to 6 pm, with an hour break for lunch. Each week, students will produce and broadcast a half-hour, live newscast that will be broadcast on the Web and on a campus news channel. The class will experience the working conditions of a professional TV newsroom. Over the course of the semester, students will have the opportunity to work in each of they key jobs necessary for a successful newscast: broadcast producer, news director, anchor, field producer, reporter, video editor and member of the studio crew. Following each newscast, the news team will gather for a “post-mortem” meeting. At this meeting, work will be critiqued and plans will be made for follow-up stories and the next week’s newscast. The post mortem will serve as a weekly assessment for the students.
Prerequisite: C or higher in JRN 370 and permission of the instructor
Pre- or co-requisite: JRN 371
3 credits

JRN 435: Journalism Without Walls
Offered only during winter or summer sessions, this course is designed for experienced and energetic journalism students. Students will be assigned as part of a team to travel to a location and using only mobile technology, transmits stories and video from the field. Their work product is published via a special Web site. Students will have one week to research a topic or location before leaving for their destination. (Teams of students, for example, have gone to China, Russia, Cuba and the U.S. Gulf Coast.) While on assignment, students file blogs, gather multimedia and video, write and edit stories, produce a Web site and establish a “mobile news-room.” One or several instructors accompany the students. This course combines students’ journalistic skills, judgment and enterprise with knowledge of emerging technology. May be repeated as the topic changes.
Prerequisites: permission of the department, additional prerequisites announced by topic.
Passport may be required.
3 credits

JRN 475: Undergraduate Teaching Practicum I
Work with a faculty member as an assistant in one of the faculty member’s regularly scheduled courses. The student must attend all classes and carry out tasks assigned by the faculty member to assist in teaching the course. The student will meet with the instructor on a regular basis to discuss intellectual and pedagogical matters relating to the course. Not for major or minor credit.
Prerequisites: U3 or U4; Permission of instructor and undergraduate program director
3 credits, S/U grading

JRN 476: Undergraduate Teaching Practicum II
Work with a faculty member as an assistant in one of the faculty member’s regularly scheduled courses. Students assume greater responsibility in such areas as leading discussions and analyzing results of tests that already have been graded. The course in which the student is permitted to work as a teaching assistant must be different from the course in which he or she previously participated. Not for major or minor credit.
Prerequisites: grade of satisfactory in JRN 475; permission of instructor and undergraduate program director
3 credits, S/U grading

JRN 487: Independent Study
Intensive study of a special topic undertaken with close faculty supervision. May be repeated with a different topic.
Prerequisite: Permission of director of undergraduate studies
0-6 credits, S/U grading

JRN 488: Internship

Stony Brook University: www.stonybrook.edu/ugbulletin
Students work at local, state, and national news organizations. The work must involve journalistic skills related to the educational goals of the department.

Prerequisites: C or higher in JRN 210 or 205 and a grade of 'S' in JRN 211 or 215; C or higher in JRN 310 if broadcast or online; grade of 'S' in JRN 288; 12 JRN credits; permission of internship coordinator. Recommended GPA: 2.5 overall and 3.0 in JRN

0-6 credits, S/U grading

JRN 489: Specialized Internship
This is an advanced internship. Students will spend 2 days a week at the internship site. In addition, this specialized internship includes a weekly lecture designed to prepare students to report, write and produce stories that benefit from a greater knowledge of a subject. Examples of Specialized Internships include Hyperlocal Reporting, Police and Court Reporting, Governmental Reporting, Culture and the Arts. The work must involve journalistic skills related to the educational goals of the department.

Prerequisite: C or better in JRN 340 and permission of instructor

4 credits, S/U grading

JRN 490: Senior Project
This is a capstone course and a requirement for all majors. In a culminating activity, students produce a major story of professional quality, first in their area of journalistic concentration, and then adapt the story for two additional media platforms. Students attend a weekly seminar and work independently under the supervision of a faculty sponsor. Students will submit their Upper-Division Writing Requirement in this course.

Prerequisite: C or higher in JRN 364 or JRN 370 or JRN 380 Pre or corequisites: One of the following: JRN 361, JRN 371, or JRN 381

3 credits